

GO BEYOND, BEYOND MEAT

Written by

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Based on, Treatment written by Jules Shcmelzer

FADE IN:

INT. COUPLE'S KITCHEN - EVENING

An array of various taco toppings and margarita ingredients sit on a stylish kitchen counter.

The sound of laughter and a blender fill the background of the clean and rustic kitchen.

We then see a YOUNG COUPLE dancing and laughing together.

The WOMAN has a lighthearted and naturally beautiful appearance, constantly smiling.

The MAN has a rustic and manly appearance; substantial facial hair and dark, long hair.

The focus of sound transitions to the music the couple is listening to: an upbeat song to be chosen by Jules Shcmelzer.

The woman pulls away from the man, their fingers extending out to each other at the last second.

She walks over to the other side of the kitchen and gathers some kitchen supplies:

-Two pans

-Two spatulas

She brings them back to the counter and nonchalantly hands her boyfriend his pan and spatula.

The two begin cooking their meat, the Man using normal ground beef and the Woman using Beyond Meat ground beef.

They laugh and smile together, hugging each other from behind and exchanging kisses while cooking.

The meat is done cooking and the two add in their final seasonings as well as a squeeze of lime juice into the pans.

The Woman turns off the stove-tops between smiles.

She turns to her husband, a spoonful of her cooked Beyond Meat in hand.

WOMAN

(With encouragement)

Come on, please just try it?

MAN

(With hesitation)

Ehhh, I dont know...you know I
don't like the taste of that no-
meat vegetable stuff...

WOMAN

Please? For me?

A beat.

MAN

Alright...

The Woman leans in and feeds her boyfriend a spoonful of her
cooked meat, a curious smile on her face.

The Man nods his head while smiling and raising his eyebrows,
attempting to hide any interest in the food, somewhat
succeeding.

The Woman rolls her eyes with a sarcastic smile.

She leaves the kitchen, walking into another room and out of
the frame.

A beat.

The Man looks around the corner where his girlfriend went,
then side to side, confirming that she is out of sight.

He walks back to the stove and picks up his pan of cooked
ground beef.

He strategically spoons it onto the floor, making a crime
scene of meat.

He, with hesitation, drops the pan onto the floor near the
meat, a large clanking sound filling the home.

The Woman runs back into the kitchen, a shocked look on her
face.

WOMAN

Honey, what was that?

Her eyes are drawn to the mess on the floor and she
sheepishly smiles.

The Man brings her in for a hug from the side.

They smile at each other.

MAN

I guess we have to share now!

The Woman gives her boyfriend a knowing expression, then an excited smile.

She walks over to the counter and assembles their Beyond Meat tacos.

CUT TO:

INT. KITCHEN TABLE - EVENING

The couple sit at a table together, smiling and enjoying their meal.

The Man takes the first bite of his taco, a new air about him: friendly and inviting.

The tacos are finished on emptied plates as the camera pans over to a closeup of the Beyond Meat ground beef.

FADE OUT.